

### Rise in Multi-Cloud Adoption

56 %

of organizations operate with a cloud-first mentality when it comes to deploying new applications



67 % of organizations use two or more cloud providers

42 % of organizations use three or more cloud providers

### Common Goals of Multi-Cloud Adoption are



to improve resiliency



to improve data security



to reduce capital expenditures and operating expenses

### Misconceptions and Challenges of Data Management in the Public Cloud

When it comes to public clouds specifically, there are often misconceptions around which party holds the ultimate responsibility for data management: the customer or the cloud provider.



83 % of organizations mistakenly believe their cloud service providers take care of data protection in cloud, yet many cloud contracts state that the customer must back up its data

69 % of organizations incorrectly export full responsibility for data privacy and compliance regulations to their cloud service providers

54 % of organizations mistakenly believe it is the responsibility of the cloud service provider to securely transfer data between on-premises and cloud

58 % of organizations mistakenly believe that application performance is the responsibility of the cloud service provider



94 %

are confident in their cloud providers ability to protect their workloads and data against outages, yet on average organizations experience 22 minutes per month of downtime due to cloud outages

### Cloud Vendor Lock-in is a Major Concern

84 %

More than four in five respondents report that cloud vendor lock-in is a concern for their organization



37 %

Almost two in five say that it is a major concern that has inhibited them from accelerating adoption of cloud

### Future Cloud Trends

IT spend on cloud technologies including public cloud providers is expected to rise from 12 percent today to 18 percent within two years, a 60 percent increase



58 %

More than half of organizations that currently use one cloud provider indicate they plan to expand their portfolio across multiple cloud platforms

92 %

The vast majority of business and IT decision makers say their organization plans to move more systems to the cloud in the next one to two years

**Closing:** Learn how Veritas can help you reliably manage data in a multi-cloud world, without cloud lock-in, by visiting [veritas.com/solution/cloud](https://www.veritas.com/solution/cloud)

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